

CONFERENCE AGENDA

9:00 – 9:30	Registration
9:30 – 11:30	<p>PROJECT RESEARCH FUNDING IN SLOVAKIA Alexandra Lešková, University of Economics in Bratislava, Bratislava, Slovakia Miroslav Šipikal, University of Economics in Bratislava, Bratislava, Slovakia</p> <hr/> <p>COMPARATIVE COUNTRY STUDIES. CASE OF V4 COUNTRIES Pawel Dobrzanski, Wroclaw University of Economics, Wroclaw, Poland</p> <hr/> <p>THE IMPACT OF FOREX RATES ON THE STOCK EXCHANGE INDEXES' RETURNS IN SOUTH-EAST EUROPE Gancho Ganchev, SWU "N. Rilski" – Blagoevgrad, Bulgaria Elena Stavrova, SWU "N. Rilski" – Blagoevgrad, Bulgaria Vladimir Tsenkov, SWU "N. Rilski" – Blagoevgrad, Bulgaria</p> <hr/> <p>A COMPARATIVE ANALYSIS OF THE ROLE OF HRM FUNCTION AND ITS CONTRIBUTION TO THE COMPANIES' PERFORMANCES IN SERBIA Agneš Slavić, Faculty of Economics, University of Novi Sad, Subotica, Serbia Nemanja Berber, Faculty of Economics, University of Novi Sad, Subotica, Serbia Radmila Bjekić, Faculty of Economics, University of Novi Sad, Subotica, Serbia</p> <hr/> <p>SHARING ECONOMY: COMBINATION OF PHYSICAL AND DIGITAL SUPPLY CHAIN; CURRENT SITUATION AND NEW TRENDS Višnja Bartolović, College of Slavonski Brod, Slavonski Brod, Croatia Sandra Mrvica Mađarac, College of Applied Sciences „Lavoslav Ružička“ Vukovar, Croatia Ante Nemeček, College of Slavonski Brod, Slavonski Brod, Croatia</p> <hr/> <p>CRITICAL ANALYSIS OF INTERACTION THEORY IN WORKING GROUPS Maja Vojinović, Faculty of Management, Sremski Karlovci, Serbia</p> <hr/> <p>VALUE CO-DESTRUCTION AND DEVIANT BEHAVIOR DURING MULTIPLE ACTORS' ONLINE INTERACTIONS: THE CASE OF JETSTAR AIRWAYS Moreno Frau, University of Cagliari, Cagliari, Italy Francesca Cabiddu, University of Cagliari, Cagliari, Italy Fabio Muscas, University of Cagliari, Cagliari, Italy</p> <hr/> <p>ICO CROWD-SALES OVERVIEW AND PERSPECTIVE Stojan Ivanišević, JKP Informatika, Novi Sad, Serbia Zoran Ćirić, University of Novi Sad, Faculty of Economics Subotica, Serbia Otilija Sedlak, University of Novi Sad, Faculty of Economics Subotica, Serbia Ivana Ćirić, Secondary School of Economics Subotica, Serbia</p> <hr/> <p>THE EU SCHENGEN NEEDS RESPECT FOR INTERNATIONAL LAWS ALSO ON FIGHT AGAINST INTERNATIONAL CRIME – HUMAN TRAFFICKING AND SMUGGLING NOT QUOTAS Dusan Soltes, Comenius University - Faculty of Management, Bratislava, Slovakia</p> <hr/> <p>FROM PROMISING INSTITUTIONAL TRANSPLANTS TO LEGAL IRRITANTS: WHO IS CHARGE? Šimić Banović Ružica, Faculty of Law, University of Zagreb, Croatia Maja Munivrana Vajda, Faculty of Law, University of Zagreb, Croatia</p>
11:30-12:00	Coffee break

12:00-14:00 <i>First plenary session</i> Moderators: 1. Ulas Akkucuk , Bogazici University, Istanbul, Turkey 2. Željko Sudarić , College of Applied Sciences "Lavoslav Ružička, Vukovar – Croatia 3. Zhanna Mingaleva , Perm National Research Polytechnic University, Perm, Russia	TOURISM UNDER THE ARCHITECTURAL PERSPECTIVE OF VACATION INFRASTRUCTURES Myrto Stenou, School of Architecture, National Technical University of Athens, Greece
	GREEN IT AS AN IMPORTANT TOOL FOR SUSTAINABILITY Yasin Galip Gencer, Yalova University, Yalova, Turkey Ulas Akkucuk, Bogazici University, Department of Management, Bebek, Istanbul Abdullah Semih Gencer, Bogazici University, MIS Department, SAD, Sariyer, Istanbul
	INTERNET OFFERS OF DNA TESTS Katerina Dulčić, Polytechnics Nikola Tesla Gospić, Rijeka, Croatia
	E - PRIVACY AS A KEY CHALLENGE OF EU-US COOPERATION ON THE TRANSATLANTIC DIGITAL ECONOMY Karolina Olszewska, University of Wroclaw, Institute of International Studies, Wroclaw, Poland
	EXPERIMENTAL MODEL FOR VALIDATION OF ANTI-FOG TECHNOLOGIES Miclea Razvan-Catalin, Politehnica University Timisoara, Timișoara, Romania Silea Ioan, Politehnica University Timisoara, Timișoara, Romania Dughir Ciprian, Politehnica University Timisoara, Timișoara, Romania
	ANTITRUST VS TRIPADVISOR: ACCORDING TO TAR “FALSE” REVIEWS WORK Lazzara M. Margherita, Catania University Department of Economics and Business, Italy Bonaventura Luigi, Catania University Department of Economics and Business, Italy
	THE IMPACT OF LOCATION PRODUCT PLACEMENT ON TOURISM IN SELECTED COUNTRIES Bianka Chorvatova, Faculty of Management, Comenius University in Bratislava, Slovakia
	THE EFFICIENCY OF POLISH PROGRAMMES FOR FAMILIES WITH MANY CHILDREN Anna Bebel, Wroclaw University of Economics, Wroclaw, Poland
	PRINCIPALLY MELIORATIVE METHOD FOR COMPLEX ANTI-EROSION PROTECTION OF A TERRAIN WITH PERENNIAL CROPS Krasimir Trendafilov, Agricultural University, Plovdiv, Bulgaria Violeta Valcheva, Agricultural University, Plovdiv, Bulgaria Mladen Almaliev, Agricultural University, Plovdiv, Bulgaria
	THE ROLE AND IMPORTANCE OF LOGISTICS ON THE DEVELOPMENT OF TOURIST DESTINATIONS IN THE REPUBLIC OF CROATIA Željko Sudarić, College of Applied Sciences "Lavoslav Ružička" Vukovar, Croatia Katarina Vučko, College of Applied Sciences "Lavoslav Ružička" Vukovar, Croatia Marko Eljuga, Hongoldonia Osijek, Croatia
EFFICIENCY IN ENERGY CONSUMPTION AS A FACTOR OF SUSTAINABLE DEVELOPMENT Zhanna Mingaleva, Perm National Research Polytechnic University, Perm, Russia Ksenia Lapshina, Perm National Research Polytechnic University, Russia	
MANAGEMENT OF CYBER RISKS BY NEW ANALYTICS Gabiella Piscopo, University of Naples Federico II Valeria D'Amato, University of Salerno Danilo Castagna, University of Salerno	
14:00-15:00	Lunch

15:00-17:00 <i>Second plenary session</i> Moderators: 1. Nikolina Vrcelj Association of Economists and Managers of the Balkans, Belgrade – Serbia 2. Zafer Çalışkan Hacettepe University Department of Economics Ankara, Turkey 3. Irena Andreeska University for Tourism and Management - Skopje and Euro College - Kumanovo Macedonia	ORGANIZATIONAL IMAGE - KEY FACTOR IN ETHICAL COMMUNICATION WITH THE TARGET AUDIENCE Nicoleta Dospinescu, Faculty of Economics and Business Administration, University "Alexandru Ioan Cuza" Iasi, Romania
	ADVANCED TOOLS FOR DYNAMIC ROUTING PROTOCOL OPTIMIZATION IN COMPUTER NETWORKS Goran Zajić, ICT College of Vocational Studies, Belgrade, Serbia Milan Pavlović, ICT College of Vocational Studies, Belgrade, Serbia Milanko Kragović, ICT College of Vocational Studies, Belgrade, Serbia
	TAKING ADVANTAGE OF UNESCO'S WORLD HERITAGE FOR PROPAGATION OF SLOVAK DESTINATIONS Barbora Sucha, Comenius University in Bratislava, Faculty of Management, Mocenok, Slovakia
	EFFECT OF LITTER CROSSING ON THE PRODUCTIVITY OF RABBITS CONDUCTED IN ARTIFICIAL INSEMINATION IN A CUNICOLE FARM IN THE REGION OF TIZI-OUZOU, ALGERIA Nacira Zerrouki Daoudi, Laboratory of Ressources Naturelles, Faculty of Biology Sciences and Agronomic Sciences. UMMTO, Algérie Thilali Amroun, Laboratory of Ressources Naturelles, Faculty of Biology Sciences and Agronomic Sciences. UMMTO, Algérie
	STRUCTURAL DEPENDENCE OF ECONOMIES IN THE ERA OF GLOBALIZATION Leon Olszewski, University of Business in Wroclaw, Univeristy of Wroclaw, Poland Pawel Dobrzanski, Wroclaw University of Economics, Wroclaw, Poland
	ECONOMIC AND SECURITY ASPECTS OF MIGRATION CRISIS Marija Boban, Law Faculty, University of Split, Croatia Nerma Čolaković-Priguda, Law Faculty, „Džemal Bijedić“ University - Mostar, Bosnia and Hercegovina
	NEW BUSINESS MODEL OF PRECISE AGRICULTURE Mirjana Kranjac, Faculty for Engineering Management Belgrade, Belgrade, Serbia Srđan Tomić, Faculty for Engineering Management Belgrade, Belgrade, Serbia Jakob Salom, Mathematical Institute of the Serbian Academy of Sciences, Belgrade, Serbia
	PROCESS OF LEGALIZATION OF THE CRIMINAL PROCEEDS IN THE LEGAL FINANCIAL SYSTEM OF THE REPUBLIC OF MACEDONIA Svetlana Nikoloska, Faculty of Security - Skopje, Macedonia Jovche Angjeleski, Faculty of Security - Skopje, Macedonia Nikola Nikoloski, Faculty of Low - Skopje, Macedonia
	ECONOMICS OF PRIVACY AND CHALLENGES OF NEW EU DATA PRIVACY REGULATION Marija Boban, Law Faculty, University of Split, Croatia
	APPLICATION OF SERVQUAL MODEL IN STATISTICAL QUALITY CONTROL Zarko Radjenovic, Faculty of Economics, University of Nis, Serbia Danijel Milosevic, Faculty of Economics, University of Nis, Serbia Valentina Radjenovic, Faculty of Economics, University of Nis, Serbia
	THE RELATIONSHIP BETWEEN WORK ALIENATION AND ORGANIZATIONAL CULTURE Mehmet Emin BAYNAZOĞLU, Trakya University, EDİRNE, TURKEY Orhan AKOVA, İstanbul University, Beyazıt, Fatih, İstanbul, TURKEY
	DEVELOPMENT OF INFORMATION SYSTEM OF MANAGEMENT DECISIONS IN SPORTS ORGANIZATIONS Aleksandr V. Bashminov, Perm National Research Polytechnic University, Perm, Russia
	17:00